

Namestorming Quickstart Guide

Finding the BEST NAME

1. Take 15-30 minutes to brainstorm at least 15 different words that come to mind when you are thinking about your body sculpting business. Don't hold back. Write them all down.
2. Use a thesaurus and find multiple synonyms for each of those 15 or more words.

Our favorite thesaurus tool is Word Hippo <https://www.wordhippo.com/> You'll see plenty of options in the thesaurus. Make sure to include both ordinary and out-of-the-ordinary words for each of your brainstorm words.

4. Put all of your words together in different combinations.
5. Sleep on it and repeat. Repeat multiple times for as long as it takes.

PRO TIP: It will take time. It took us months to come up with our latest body sculpting business name, SCULPT AWAY.